

**For Immediate Release**

**Media Relations:** Marc Riddell, [Mriddell@vailresorts.com](mailto:Mriddell@vailresorts.com), (604)902-3357  
Jennifer Smith, [Jasmith2@vailresorts.com](mailto:Jasmith2@vailresorts.com), (604)848-8801

**Whistler Chamber of Commerce:** Michelle Ratcliffe, [michelle@whistlerchamber.com](mailto:michelle@whistlerchamber.com), (604)932-5922  
ext. 26

**Whistler Blackcomb Renews Commitment to the Spirit Pass**

- *The Spirit Pass will be offered at a lower price than 2017/18 Season and at a \$285 discount to fall pricing for the WB Unlimited Pass*
- *Whistler Blackcomb will continue to support the Whistler Chamber of Commerce and the guest experience training they offer staff and local businesses*

WHISTLER, BC – May 24, 2018 – Whistler Blackcomb is pleased to announce a renewed commitment to the Whistler Chamber of Commerce by offering the Spirit Pass to local staff and businesses for an even greater discount. For the 2018/19 Winter Season, the Spirit Pass will be offered at a price lower than last season’s Spirit Pass, at a \$285 discount to the WB Unlimited Pass fall price, more than doubling the discount offered in 2017/2018. Specific pricing for the Spirit Pass will be announced with other fall product pricing and will be lower than the fall Epic Pass pricing (based on current currency rates).

“We strongly believe this discount to the Spirit Pass demonstrates our commitment to the Whistler Chamber of Commerce, local businesses and their employees,” said Pete Sonntag, chief operating officer at Whistler Blackcomb. “We also recognize and support the guest experience training The Whistler Experience provides and believe this change will help continue the success of the Chamber’s resort-wide service training program.”

Since the late 1980s, Whistler Blackcomb has offered the Spirit Pass sold in conjunction with the Whistler Chamber of Commerce. Businesses must be registered with the Chamber for their employees to be eligible. They must also qualify by participating in the Chamber’s Whistler Experience training program that focuses on excellence in guest service.

“As a 30 plus year collaboration between Whistler Blackcomb and the Whistler Chamber, we are pleased to offer the Spirit Pass again for 2018/19,” said Melissa Pace, chief executive officer of the Whistler Chamber of Commerce. “The Spirit Pass provides our business community with a unique tool and benefit to recruit, retain and train employees through The Whistler Experience Program. This programs sets us apart from other resort communities around the world as we continue to work towards our community goal of being the #1 Resort worldwide for service excellence.”

With just over 8,100 acres, Whistler Blackcomb offers terrain for all levels from alpine bowls to our family learning zones. Opening for the 2018/19 winter season, Whistler Blackcomb is making a \$66 million investment in lift upgrades and other on-mountain improvements, including a 10-person gondola, new high speed quad chair on Blackcomb Mountain, and a high speed 6 person chair at the heart of our Emerald family learning zone on Whistler Mountain. These upgrades will improve guest flow around the mountains and means fewer lines, more skiing and riding.

To find out more about the Spirit Pass and whether you are eligible for the pass visit [www.whistlerchamber.com/whistler-experience/get-your-spirit-pass/](http://www.whistlerchamber.com/whistler-experience/get-your-spirit-pass/). For more information about Whistler Blackcomb season passes and Edge Cards visit [www.whistlerblackcomb.com](http://www.whistlerblackcomb.com).

#### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts’ subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).