

# elevate your brand

# 4

## Ways to MAKE AN IMPACT WHERE IT COUNTS

### guest editorial in “business this week”

\$150

A POWERFUL PLATFORM TO SHARE SEASONAL MESSAGES, SHOWCASE A SPECIAL PRODUCT OR PROMOTION OR PROVIDE AN INTRO TO YOUR TEAM. THE POSSIBILITIES ARE ENDLESS!

- Get your message direct to our 5000+ email database
- Provide 75 - 150 words with a “read more” link of your choice.
- Include a sharp image sized to our banner image dimensions (800 x 300 px)
- Copy, “read more” URL and image (optional) must be delivered by noon on Wednesday to be included in the Friday issue of “Business this Week”



### advertising in “business this week”

events & training



#### Upcoming Events

February 11, 2020 Women of Whistler: Ann Duffy - Sustainability in Practice  
March 4, 2020 Chamber Après - Conscious Networking with ecologist Whistler  
March 11, 2020 Recruitment & Retention Forum: The Business Case for a Living Wage

#### Upcoming Training

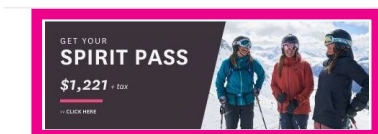
February 28, 2020 Board Governance Training  
March 2, 2020 FoodSafe March - Level 1  
April 6, 2020 FoodSafe April - Level 1

[MORE EVENTS & TRAINING](#)

\$65 - \$75

AN EASY WAY TO PROMOTE YOUR PRODUCTS, SERVICES OR SPECIAL EVENTS TO THE LOCAL BUSINESS COMMUNITY. DRIVE THE RIGHT PEOPLE TO YOUR WEBSITE!

- Proven success - this highly coveted advertising space always sells out quickly
- For \$75 - Premium Placement means your ad is the first thing eyes see on our newsletter
- For \$65 - Outstanding value for placement at the foot of our newsletter
  - Ad Specs: JPG or PNG file
  - 450 x 150 px



Sponsored content - a member benefit

# elevate your brand

advertise on the homepage of [whistlerchamber.com](http://whistlerchamber.com)

*\$65 / week*

50% OF WHISTLER BUSINESSES ARE MEMBERS OF THE WHISTLER CHAMBER.  
THESE OWNERS AND MANAGERS REGULARLY VISIT OUR WEBSITE.

- We average nearly 2000 visits per week & up to 5000 eyes per week during the fall and early winter
- An ideal place for members to market their business directly to local business owners and their employees
- Ad Specs: Your logo + your headline + 35 words & URL link to your website
- Please provide us with your logo, headline, 35 words & URL to desired landing page

The screenshot displays the Whistler Chamber homepage with several key sections:

- Top Navigation:** Includes 'JOIN NOW' and 'REGISTER NOW' buttons.
- Whistler Excellence Awards:** A section for nominating local business stars, with a 'NOMINATE HERE' button.
- Working In Whistler:** A section for job seekers and employers, with a 'LEARN MORE' button.
- Upcoming Training:** A list of training events including 'Mega Mind - VIP Business Mentoring' (Mar 24), 'FoodSafe Level 1' (Apr 4), 'Governing Effectively' (Apr 27), and 'Discover Emotional Intelligence (EQ) for better Service and Leadership' (Jun 16). A 'VIEW MORE' button is present.
- WNORTH Accelerate Scholarship:** A highlighted section with a green logo and text: 'WNORTH Accelerate Scholarship Powered by the Whistler Chamber & Gibbons Life'. It mentions a scholarship for two local women to attend the WNORTH Conference on April 20-22 at the Nita Lake Lodge. A large pink arrow points to this section from the right.
- Footer Section:** Contains three columns: 'Advocacy' (with a photo of a man speaking), 'Big Benefits' (with a photo of a woman at a podium), and 'Featured Event' (with a photo of a snowy mountain landscape).

TO TAKE ADVANTAGE OF ANY OF THESE ADVERTISING OPTIONS, PLEASE CONTACT  
[MARKETING@WHISTLERCHAMBER.COM](mailto:MARKETING@WHISTLERCHAMBER.COM)

**Whistler**  
Chamber

  
making business easy.