

Moving Whistler Forward

The Voice of Business: Priority Areas of Focus for our Local Advocacy Work

Whistler
Chamber

RESILIENT ECONOMY

Be COVID Smart

show that we are a safe place to play & promote local business

The new reality

business survival, resilience & labour supply/demand

Attract the work from home future

import talent to build the work at home economy

Innovate change

encourage business that creates new technologies that can be exported

Re-purpose existing infrastructure

transform zoning to allow for re-purposed spaces

COMMUNITY

Stay community strong

bring stakeholders, including First Nations and community service partners to the table to diversify decisions

Grow First Nations Partnerships

Advocate for and engage more with local First Nations communities and businesses and increase cultural training for Whistler's business community

Support solutions to address climate change

for businesses and the community

Supporting the community's wellbeing

attract and retain healthcare professionals to support the physical and mental health of our community

Involve the corridor

partner with all sea-to-sky communities

PLANNING

An economically diverse future

re-think how Whistler attracts & supports business - tourism & beyond

Engage in housing solutions

we understand the problem, **now** it's time for solutions

Seek future funding opportunities

pro-actively support government funding to address operational issues

Expand learning & education

grow world-class training & learning opportunities

Deliver on infrastructure projects

capitalize on the opportunity of government recovery investments

TOURISM

Say "hi" to regional travelers

make it attractive and welcoming in the long-term

Attract long term & seasonal workers

continue to address the gaps in the Whistler employee lifestyle

Continue arts, culture & heritage expansion

attract a new demographic of tourist

Continue as leader in the outdoors

push the boundaries of sports & recreation in our area

The international traveler returns

vaccine releases & borders open - we will be ready