

Date of event: May 18, 2022

Event location: Fairmont Chateau Whistler Golf Club



On Course Promotional Opportunities

ABOUT THE EVENT: The Whistler Business Golf Challenge is The Whistler Chamber's premier networking event of the year. Fun and accessible, it is *the event* that our Members look forward to every year.

WHY PARTNER?: This sell out tournament hosts 144 golfers for an 18-hole scramble that includes power carts, dinner and a variety of prizes from local businesses. We are offering 6 ways to partner at a variety of partnership levels, designed to maximize exposure for your business. Get in the game today!

1. Hole Partnership– \$450

One of 18 holes

Event Touch Points	<ul style="list-style-type: none">• Showcase your products or services at specific location with an activity/game/tasting• Opportunity to run contesting at company hole• Company branded sign at your hole
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2. The Hole Package - \$850

This **best value package** for the business wishing to display their product or service **and** bring a team.

Event Touch Points	<ul style="list-style-type: none">• Team of 4 golfers (<i>includes power cart, dinner and a beer</i>)• Showcase your products or services at company sponsored hole with an activity/game/tasting• Opportunity to run contesting at company hole• For visibility refer to communication campaign below• Company branded sign at your hole
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3. Golf Cart Partner - \$600

For less than \$5 per person showcase your product or service to your potential customers. Choosing this powerful promotional opportunity will put your logo, brand and merchandise front and center on over 70 golf carts.

Event Touch Points	<ul style="list-style-type: none">• Verbal recognition from microphone as exclusive golf cart partner• Promotional display rights in all player golf carts
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4. Dinner Host - \$1000

Celebrate with everyone by hosting dinner and highlight your brand at the Chamber's social event of the year.

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| Event Touch Points | <ul style="list-style-type: none">• Promotional display area during the après• Three free tickets to the après• For visibility refer to communication campaign below |
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5. Libation Host - \$1000 (or the equivalent in drinks!)

Be the “host(ess) with the most(ess)” and buy everyone a beer after their round, loved by all and remembered by 144 local business owners and managers.

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| Event Touch Points | <ul style="list-style-type: none">• Promotional display area at the après• Three free tickets to après• For visibility refer to communication campaign below |
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6. Presenting Partner - \$5000

Your organization receives exclusive Title Partnership with this sell out event – and direct access to our engaged, group of Whistler business owners and managers.

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| Event Touch Points | <ul style="list-style-type: none">• Title Partner association in all media• One complimentary round to reward yourself and clients• Speaking opportunity from the microphone during dinner• Verbal recognition as Title Partner• Logo recognition on main event logo and on all event collateral• Promo area / kiosk |
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Communication Campaign

- Your business name with direct web link on event registration webpage
- Your business name with direct web link on “Biz Alert” e-broadcasts
- Your business name mentioned on Whistler Chamber social channel
- Your business name on print in The Pique

Door Prizes: Display your products and services by providing a door prize for our post-tournament awards ceremony.

For more information on any of these partnerships, contact Events & Office Manager, Channele Conley at chamber@whistlerchamber.com or by calling 604-932-5922 ext. 960.