

Whistler
Excellence Awards

Presented by: BlueShore
FINANCIAL

Award Criteria

Nominate Whistler's Most Excellent for the 2022 Whistler Excellence Awards

The Whistler Excellence Awards are ready for your nominations! Nominating is easy and it's the best way to spotlight the stars of our community or showcase your own success.

Celebrate Whistler's innovators, trailblazers and community cultivators! Whistler's virtual business and community awards build brands and honour local legends.

Hosted by the Whistler Chamber in partnership with Whistler Community Foundation, the Whistler Arts Council, AWARE and presented by BlueShore Financial – the evening is dedicated to honouring excellence in the areas of service, innovation, sustainability, outstanding leadership in the arts, business and community service. The Rising Star Award catapults careers for those under 40 on the fast track to success.

All applications and nominations must meet the following general and award-specific criteria:

1. Be located in Whistler
2. Have consented to nomination, publication of their name and be willing to summarize successes to enable knowledge transfer
3. Must not have won the award within the past 5 years
4. Satisfy the award specific criteria (see below)
5. Be a Whistler Chamber Member

Business Person of the Year

This Whistler business person has had a major impact on the landscape of the local business community during their time at the organization. They are an exemplary leader, and exhibit vision and passion. They have an innovative brand and they continuously give back by supporting community initiatives and projects.

An eligible candidate must:

- Work for a business that has been in operation for 5 years or more
- Exercise care and empathy with employees
- Create a work environment that fosters growth and encourages development of employees
- Be an exemplary leader and demonstrate passion, vision and positive moral character
- Emphasize the importance of delivering high levels of customer service to all clients
- Be a leader in their industry
- Have leading products and/or services
- Have a major impact on the landscape of the local business community
- Give back to the community by supporting local initiatives and projects

The Citizen of the Year

Created in 1969, the Citizen of the Year award is Whistler's longest standing celebration. The Whistler Community Foundation is honored with the task of selecting the annual recipient of this prestigious award.

The Whistler Citizen of the Year is an outstanding community member who contributes significant volunteer time to enhancing the quality of life in Whistler. This individual demonstrates extraordinary leadership and community service outside of employment. Well-respected in the community, they inspire others with their caring and positive attitude and spirit of cooperation.

An eligible candidate must:

- Be an individual - couples must be submitted as two individual nominees
- May reside outside of Whistler, but must make their volunteer contributions to the Whistler Community
- May be of any age
- Be recognized for their volunteer contributions
- Volunteer their time, outside of the realm of their employment, in one or more activities or with one or more organization
- Demonstrate a positive attitude
- Works respectfully with others in the spirit of cooperation
- Be an exemplary leader who displays honesty and integrity
- Have made a lasting impact on a variety of community members or aspects of community life
- Continuously inspire others to give to the community

Innovative Business of the Year

This Whistler business has shown recent innovative talent in developing a new product or service. It is creative, cutting edge, unique and out of the ordinary.

Eligible Business must have:

- Originated in Whistler
- Been in business for a minimum of one full year beginning March 1, 2021
- Successfully implemented an innovative concept (and possibly sold the innovation or business) and can demonstrate measurable success as a result
- Made a considerable positive impact in their industry
- Potential to address an issue or critical barrier to progress in the field
- Be creative and cutting edge in a local, provincial, national or international context

Rising Star of the Year

This Whistler business person is starting to make an impact beyond their years. They show outstanding success at a young age, give back by supporting the community, and are on a clear leadership track. They should have a culture of trail blazing and a solid plan for future career and performance development.

An eligible candidate must:

- Be age 39 or under on March 1, 2022
- Be in ownership, management or another leadership capacity within a Whistler business organization
- Exhibit outstanding performance and definite career progress –demonstrated through measurable results
- Be highly active in the community and committed to making a difference
- Demonstrate a pattern of risk taking or trail blazing
- Have future plans for career and performance development
- Have been in business or role for less than five years – *if someone in this age category has been in their role or business for over 5 years then we would recommend the business person of the year award*
- Open to both current Whistler Chamber Members or employed by a Member of the Whistler Chamber

Whistler Champion of Arts & Culture

This award recognizes individuals, organizations, artists, and local businesses who have contributed significantly to the development of arts and culture in Whistler.

For the 2022 Whistler Excellence Awards the recipient will be a business/organization.

For 2022, an eligible business/organization must:

Businesses based in Whistler of any size, which have:

- Support local Arts Culture and Heritage (ACH) events and programs through sponsorship, volunteerism, donated professional services or products or a link with marketing or public relations campaigns.
- Demonstrate exceptional leadership, creative vision, and commitment in encouraging and developing partnerships between business and the arts.
- Demonstrate support for the arts beyond the basic commercial benefits through advocacy, services and/or events, relative to the size of their business.

Sustainability in Action Business

This Whistler business has demonstrated considerable positive impact in advancing sustainability in their business, sector and the local community. It has implemented sustainability strategies and practices that protect the environment, improve individual and community wellbeing, and contribute to our vibrant economy.

Has your business, or a business you know, achieved excellence in success and sustainability?

An eligible candidate must have:

- Implemented environmental, social and economic sustainability practices and/or strategies that support the success of their business and demonstrates improvement.
- Made a considerable positive impact in progressing their business' sustainability efforts
- An understanding of what to do to further progress toward sustainability through future plans or 2022 objectives
- Communicated the story and rationale of their sustainability practices/strategies to their customers

Emerging Business of the Year

This Whistler business has recently emerged in our community and demonstrates exceptional promise for continued growth. It is actively involved with the Whistler community and has made an impact since it emerged.

An eligible business must have:

- Been in operation between 1 and 3 years as of March 1, 2022
- The business must have a reputation for integrity and a high level of customer service
- Developed expanding positive reputation and has good growth potential
- Demonstrates leadership and resilience

Service Excellence – Large Business

Service Excellence – Small Business

These Whistler businesses have industry-leading service delivery and have made an impact on the Whistler guest experience. They have introduced and implemented service strategies that allow them to deliver exceptional customer service and consistently exceed customers' expectations.

An eligible candidate must:

- Deliver industry leading service
- Make an impact on the Whistler guest experience
- Implement successful service strategies across the business ensuring customer expectations are exceeded
- Implement the ABC's of Service Excellence in their workplace:
 - **A:** Accountable
 - **B:** Bold
 - **C:** Connected
- Have 35 employees or more – *for large business award*
- Have 34 employees or less - *for small business award – If you have access to resources from a parent organization or head office that you do not pay for then you're a large business!*