



PARTNERSHIP PACKAGES

ENGAGEMENT OPPORTUNITY:
POWER LUNCH

POWER LUNCH PARTNERSHIP OPPORTUNITY

Event name: Power Lunch: State of the Resort with Mayor Crompton

Date: Tuesday, February 28, 2023

Location: The Fairmont Chateau Whistler

POWER LUNCH SERIES

The Chamber's Power Lunches deliver speakers and panels that bring fresh perspectives and real solutions to make business better. With world class business inspiration, these dynamic luncheons leave attendees feeling energized and empowered to elevate their business. Align your organization as a networking partner to get your business on the table at one of these special events.

POWER LUNCH: STATE OF THE RESORT WITH MAYOR CROMPTON

Mark February 28 in your calendars for our Power Lunch: State of the Resort with Mayor Crompton. Start with networking and a plated lunch at the Fairmont Chateau Whistler, then sit back and enjoy a State of the Resort Address from Mayor Crompton, followed by a fireside discussion and audience Q&A.

OUR MEDIA REACH

- Annual Website views: 235K
- Social Media Audience: 9.4K
- eNews active subscribers: 6.7K
- Whistler Chamber Membership: ~700
- Event attendance: 100 - 150
- Local print weekly circulation: 10K

TIMEFRAME

The Chamber's communication campaign will begin six weeks prior to the event, with partner brand exposure delivered across multiple channels over the lead up to, and during the event.

ELEVATE YOUR BRAND WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information or to speak with our team, please contact Jacquie McLean, Marketing & Communications Manager; marketing@whistlerchamber.com or 604.932.5922, ext 961

POWER LUNCH PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER - \$2500

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

SOLD OUT

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • 3 minute presentation to promote your organisation during the event • Exclusive event naming rights: "Power Lunch...presented by..." • Verbal brand acknowledgement from emcee as Presenting Partner • Opportunity to show a 90 second commercial on screen at the beginning of the event • Logo recognition on screen during the event • Designated area at event to display promotional material • 1x Banner on stage at event • Opportunity to create a tailored prize giveaway to showcase your business products or services • 4x tickets to the event with VIP seating
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews • 1x banner ad on Whistler Chamber website homepage in the two weeks prior to event • 1x advertorial space in the Chamber eNews issue the week prior to the event • Logo recognition as Presenting Partner in all event advertising • Acknowledgement in all promotional social posts leading up to the event

GOLD PARTNER - \$600

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal brand acknowledgement from emcee as Networking Partner • Logo recognition on screen during the event • Opportunity to create a tailored prize giveaway to showcase your business products or services • 2x tickets to the event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews • Logo recognition as Gold Partner in all event advertising • Acknowledgement in promotional social posts leading up to the event

POWER LUNCH PARTNERSHIP OPPORTUNITIES

REGISTRATION PARTNER - \$600

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Logo recognition on screen during the event • Designated area at registration to display promotional material • 1x Banner to be displayed at registration table • Opportunity to create a tailored prize giveaway to showcase your business products or services • 2x tickets to the event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews • Logo recognition as Registration Partner in all event advertising • Acknowledgement in promotional social posts leading up to the event

COMMUNITY PARTNER - \$250 - \$350

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Logo recognition on screen during the event • Opportunity to create a tailored prize giveaway to showcase your business products or services • 1x ticket to the event
Digital Promotions	<ul style="list-style-type: none"> • Logo on event listing on Chamber webpage • Logo recognition as Community Partner in all event advertising • Acknowledgement in promotional social media posts leading up to the event

CONNECT WITH US

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