

# PROMOTE WITH US

## ADVERTISING

Elevate your brand and make an impact where it counts by advertising with the Whistler Chamber - at exclusive Member prices\*!

Advertising with us is an easy and affordable way to promote your products, services or special events to the local community. Connect with our network through advertising opportunities on our website, and through our weekly eNewsletter: "Business This Week".

Members: You may have advertising credits included in your membership tier; Grow Members have \$150 per year and Influence Members have \$300 per year. Take a look at the inclusions of your tier and make the most of your membership!

## eNEWSLETTER

Market your business directly to local business owners and their employees! The Chamber publishes its weekly eNewsletter "Business This Week" on Tuesdays to over 6,700+ subscribers including 700+ Member businesses throughout Whistler and the Sea-to-Sky.

### Member News Advertorial

Get your message direct to our 6,700+ email database with an advertorial! Perfect for providing potential clients and customers with detail about what you do, a specific promotion, ongoing offer or event.

Provide 75 - 150 words with an eye catching image (no text) and link to the website or page of your choice. With only one per issue, your message is the focus.

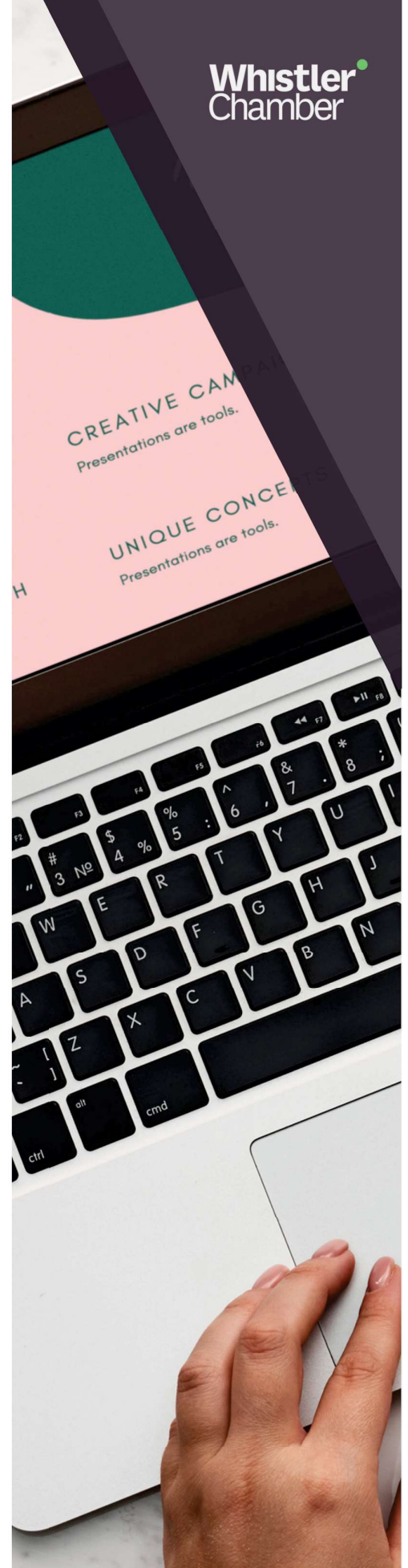
#### Ad Specs:

- JPEG or PNG Image
- 800px wide x 300 px tall
- 75 - 150 words of copy
- URL link to your promotion

#### Cost per issue:

- \$150 - 1 issue
- \$220 - 2 issues (\$110 per issue)
- \$340 - 4 issues (\$85 per issue)

\*Non-Members: Rates available at a 15% premium. All advertising must be paid for prior to ads running.



## ADVERTISE WITH US

### eNEWSLETTER

#### Banner Advertisement

Get your brand in front of our 6,700+ email database, perfect for events messages, limited time specials, and brand or business awareness.

Provide a banner image with an eye catching image and minimal (less than 30%) text with a live link to your promotion webpage, flat sheet, or social media page.

Ad Specs:

- JPEG or PNG Image, or PDF document
- 800px wide x 300px tall
- URL link to your promotion

Cost per issue - Premium Placement (first ad our readers see):

- \$75 - 1 issue
- \$140 - 2 issues (\$70 per issue)
- \$240 - 4 issues (\$60 per issue)

Cost per issue - Footer Placement (outstanding value):

- \$65 - 1 issue
- \$120 - 2 issues (\$60 per issue)
- \$200 - 4 issues (\$50 per issue)

### WEBSITE

#### Banner Advertisement

Our website homepage is the perfect platform to elevate your business and brand.

- All web ads are linked to the website URL of your choice or choose to drive connection by linking to your social media page
- The Chamber website averages 5,000+ visits per week, increasing to approximately 8,000+ during the fall and early winter

Ad Specs:

- JPEG or PNG image
- 1300px wide x 300px tall
- URL link to your promotion

Cost:

- \$250 - 1 week (web banner ads run for a minimum of 1 week)
- \$400 - 2 weeks (\$200 per ad)
- \$640 - 4 weeks (\$160 per ad)

*\*Non-Members: Rates available at a 15% premium. All advertising must be paid for prior to ads running.*



# ADVERTISE WITH US

## VALUE PACKAGES

Promote your brand or offer effectively with ad packages built for your convenience and designed to ignite interest, provide detail and reiterate your promotion.

### Signature Campaign Pack

Great for special events, limited time offers and deals, or generating new brand awareness.

- 1x Member News
- 2x Premium Banner ads
- Total Value \$300.00

Cost: \$225 (saving up to \$75)

- ads must be booked consecutively over a three week period
- valid for six months
- Members can apply ad credits

### Serial Ad Pack

Perfect for multiple promotions, utilizing different channels over three to six months.

- 2x Member News
- 3x Premium Banner ads
- 1 x Footer Banner ad
- 2 week Homepage Banner ad
- Total Value \$1090.00

Cost: \$700 (saving up to \$390.00)

- Ads can be booked anytime
- Valid for 12 month period
- Members can apply ad credits

### Ultimate Brand Awareness Pack

Be top of mind when it matters. Use consistent messaging and promotions to stay top-of-mind with your audience.

- 4x Member News
- 6x Premium Banner ads
- 3x Footer Banner ad
- 6x weeks Homepage Banner ad
- Total value \$2745.00

Cost: \$1800 (saving up to \$945.00)

- Ads can be booked anytime
- Valid for 12 month period
- Members can apply ad credits

Learn more at [go.whistlerchamber.com/elevate](https://go.whistlerchamber.com/elevate)

