



PARTNERSHIP PACKAGES

ENGAGEMENT OPPORTUNITY:
WHISTLER EXCELLENCE
AWARDS 2023

*Celebrating Whistler's innovators, trailblazers
& community cultivators!*

Event name: Whistler Excellence awards 2023

Date: Wednesday, October 25, 2023

Location: Fairmont Chateau Whistler

ABOUT THE EVENT

Whistler's annual business and community awards build brands and honour local legends.

For over fifty years, the Chamber and its partners have been supporting and celebrating Whistler's business community and individuals. Since its inception in 2012, the Whistler Excellence Awards Gala Dinner is an evening dedicated to honouring excellence in the areas of service, innovation, sustainability, outstanding leadership in the arts, business and community service.

This highly anticipated event hosts over 400 attendees for a dazzling evening in celebration of Whistler's innovators, trailblazers and community cultivators!

With various partnership levels and options designed to maximize exposure for your business, seize the opportunity to get your business on the table at this signature event!

OUR MEDIA REACH

- Annual Website views: ~200K
- Social Media Audience: 9.6K
- eNews active subscribers: 6.4K
- Whistler Chamber Membership: ~700
- Event attendance: 400+
- Ads in Pique newsmagazine: 10K weekly circulation

TIMEFRAME

The Chamber's communication campaign will begin eight weeks prior to the event. with partner brand exposure delivered across multiple channels throughout the nominations period (June 22 - August 31) and in the lead up to, during, and following the event.

ELEVATE YOUR BRAND WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information or to speak with our team, please contact Jacquie McLean, Marketing & Communications Manager; jacquie@whistlerchamber.com or 604.932.5922, ext 961

*The Whistler Chamber runs promotional print ads for events exclusively in [The Pique newsmagazine](#), this stat relates to Pique Newsmagazine's weekly circulation. All other stats are based on Whistler Chamber owned media.

PRESENTING PARTNER - \$8,000

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES



Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Exclusive event naming rights: "Whistler Excellence Awards presented by..." • One table of ten (10) at the gala event for yourself and/or clients • 5 minute speaking opportunity during the gala event • Verbal brand acknowledgement from emcee as Presenting Partner • Logo recognition on event collateral • Logo recognition on screen during the gala event • Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • 1x banner ad on Whistler Chamber website homepage in the two weeks prior to event • 1x advertorial space in the Chamber eNews issue the week prior to the event • Logo recognition as Presenting Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

OPENING RECEPTION PARTNER - \$5,000

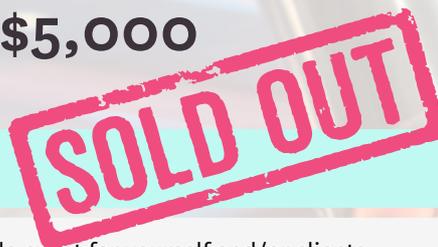
ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES (UPDATED)

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One table of ten (10) at the gala event for yourself and/or clients • Designated area at registration to display promotional material • 1x Banner to be displayed in opening reception area • Verbal brand acknowledgement from emcee as Opening Reception Partner • Logo recognition on event collateral • Opportunity to play a short (max 90 seconds) video at the start of the event • Logo recognition on screen during the gala event • Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Welcome Reception Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

AFTER PARTY HOST - \$5,000

ONE PARTNERSHIP AVAILABLE
SCOPE OF SERVICES



Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One table of ten (10) at the gala event for yourself and/or clients • Designated area at registration to display promotional material • 1x Banner to be displayed in After Party area • Verbal brand acknowledgement from emcee as After Party Host Partner • Logo recognition on event collateral • Opportunity to play a short (max 90 seconds) during the event • Logo recognition on screen during the gala event • Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as After Party Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

AWARDS PARTNER - \$3,200

NINE PARTNERSHIPS AVAILABLE
SCOPE OF SERVICES



Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Exclusive event naming rights to award category i.e. "Business Person of the Year presented by..." • One table of ten (10) at the gala event for yourself and/or clients • 3 minute speaking opportunity during the gala event • Presentation of your award category to the 2023 recipient at the gala event • Verbal brand acknowledgement from emcee as Award Partner • Logo recognition on screen during the gala event • Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Awards Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event

ENTERTAINMENT PARTNER- \$2,000

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES



Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Two (2) tickets to the gala event • Verbal brand acknowledgement from emcee as Entertainment Partner • Verbal brand acknowledgement during the After party as Entertainment Partner • Logo recognition on screen during the event • Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber Biz Alert • Logo recognition as Gala Event Partner in event advertising • Acknowledgement in promotional social media posts leading up to the event • 1x banner advertisement space in Chamber eNews*

ANIMATION PARTNER - \$2,000

NINE PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Two (2) tickets to the gala event • Verbal brand acknowledgement from emcee as Animation Partner • Logo recognition on screen during the event • Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Gala Event Partner in event advertising • Acknowledgement in relevant promotional social posts leading up to the event • 1x banner advertisement space in Chamber eNews*

*Banner advertisement must be pre-booked and run before December 31, 2023. Conditions apply.

GALA EVENT PARTNER - \$800

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Two (2) tickets to the gala event • Logo recognition on screen during the event • Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber Biz Alert • Logo recognition as Gala Event Partner in event advertising • Acknowledgement in promotional social media posts leading up to the event

CONNECT WITH US

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