



Photo courtesy of Hunter Gather

PARTNERSHIP PACKAGES

ENGAGEMENT OPPORTUNITY:
SMALL BUSINESS WEEK
LUNCH & LEARN

LUNCH & LEARN PARTNERSHIP OPPORTUNITY

Event name: Small Business Week Lunch & Learn: Harnessing Your Mental Health at Work presented by BDC

Date: Tuesday, October 17, 2023

Location: Hunter Gather Restaurant

LUNCH & LEARN SERIES

The Chamber's Lunch & Learn Series deliver speakers and panels that bring fresh perspectives and real solutions to make business better. With dynamic and relevant content, these casual and welcoming luncheons leave attendees feeling energized, inspired and empowered to elevate their business. Align your organization and get your business on the table at the next of these special events!

SMALL BUSINESS WEEK LUNCH & LEARN: HARNESSING YOUR MENTAL HEALTH AT WORK PRESENTED BY BDC

We know that small business owners and operators are human. Despite your drive and resilience, building, running, and growing a business can take a toll. That's why this Small Business Week we've partnered with BDC and Whistler Community Services to share research, raise awareness, and provide Whistler's business community access to support, and resources to help you do well by being well!

Join us for this interactive panel discussion where you'll connect with like-minded industry professionals and community partners while building your business support network.

OUR MEDIA REACH

- Annual Website views: ~200K
- Social Media Audience: 9.8K
- eNews active subscribers: 6.2K
- Whistler Chamber Membership: ~700
- Event attendance: ~80

TIMEFRAME

The Chamber's communication campaign will begin four weeks prior to the event, with partner brand exposure delivered across multiple channels throughout the lead up to, and during the event.

ELEVATE YOUR BRAND WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information or to speak with our team, please contact Jacquie McLean, Marketing & Events Manager; jacquie@whistlerchamber.com or 604.9322..5922, ext 961

LUNCH & LEARN PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER - \$800

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • 1 minute presentation to promote your organisation during the event • Verbal brand acknowledgement from emcee as Platinum Partner • Logo recognition on tables during the event • Designated area at event to display promotional material • 1x Branded Banner in speaker area at event (provided by platinum partner) • Opportunity to create a tailored prize giveaway to showcase your business products or services • 2x tickets to the event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNewsletter • 1x premium banner advertisement in the Chamber eNews issue the week prior to the event • Logo recognition as Platinum Partner in event advertising • Acknowledgement in promotional social posts leading up to the event

GOLD PARTNER - \$400

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal brand acknowledgement from emcee as Gold Partner • Logo recognition on tables during the event • Opportunity to create a tailored prize giveaway to showcase your business products or services • 2x tickets to the event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNewsletter • Logo recognition as Gold Partner in event advertising • Acknowledgement in promotional social posts leading up to the event

LUNCH & LEARN PARTNERSHIP OPPORTUNITIES

REGISTRATION PARTNER - \$400

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Designated area at registration to display promotional material • 1x Banner to be displayed at registration table • Opportunity to create a tailored prize giveaway to showcase your business products or services • 2x tickets to the event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNewsletter • Logo recognition as Registration Partner in all event advertising • Acknowledgement in promotional social posts leading up to the event

COMMUNITY PARTNER - \$200

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Logo recognition on tables during the event • Opportunity to create a tailored prize giveaway to showcase your business products or services • 1x ticket to the event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Logo recognition as Community Partner in event advertising • Acknowledgement in promotional social media posts leading up to the event

CONNECT WITH US

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