

ELEVATE YOUR BRAND WITH US

Whistler
Chamber



Pictured: Alfie McKenzie & Harry Burns from HI Whistler, Registration Partners at Countdown to Invictus Luncheon, January 2024.

2024

THE CHAMBER PARTNERSHIPS

ENGAGEMENT OPPORTUNITIES
TO GROW YOUR BUSINESS

 making business **better.**

ABOUT US

THE WHISTLER CHAMBER

Established in 1966, the Whistler Chamber of Commerce is the voice of Whistler business. By nurturing a diverse, sustainable, and collaborative business community we strive to create a healthy resort economy. We connect our Members to business and networking opportunities, education and benefits. We represent our Members' interests as an advocate to all levels of government.

With around 700 Members, we are the steward of the resort-wide customer service solution, The Whistler Experience® program, which has trained over 30,000 people since 2014.

ELEVATE YOUR BRAND WITH US

Successes are amplified through partnerships, and we have a LOT of different innovative opportunities to help you elevate your business in the local market.

For further information about any of the opportunities you see in this package, please contact Jacquie McLean, Marketing & Events Manager; jacquie@whistlerchamber.com or 604.932.5922, ext 961

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in growing your business with us.

OUR REACH AT A GLANCE*



~700

Whistler Chamber
Membership



234K

Annual Webpage
views*



10k

Social Media
Audience



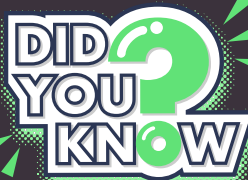
5.8K

eNews
subscribers



4.8k

Event Registrations
per year*



ATTENTION INFLUENCE MEMBERS!

You have \$500 in sponsorship credits** included in your Membership every year!

*Data gathered February 1 2023 - February 1 2024

**Valid for select events only, limited availability per event.



PARTNER WITH US SPONSORSHIPS & PARTNERSHIPS

Successes are amplified through partnerships. The Chamber's innovative programs & events provide numerous opportunities that can help you elevate your business in the local market, drive brand awareness and become a trusted community leader.

SIGNATURE PROGRAMS

The Whistler Experience®

The Whistler Experience® Program

The Whistler Experience® Program is a community-unified effort to help Whistler create outstanding service experiences and uphold Whistler's reputation for incredible customer service. Since its inception in 2014, the program has trained over 30,000 Whistlerites, building powerful experiences for our workforce and customers alike.

The largest community engagement program in Whistler, this partnership provides direct access to an attentive and ready to spend audience consisting of 2500+ participants per year, spanning frontline workers, managers and business organisations.

Gain recognition as a business that supports the local workforce and is invested in creating outstanding experiences for guests in our community.

Sponsorship opportunities Include:

- Whistler Experience LIVE Event Partner
- Draw prize partners
- Benefits provider

Brand Promotions & benefits include*:

- Exclusive naming rights "Whistler Experience LIVE at..." (host venue only)
- Logo with direct web link on Chamber website event listing
- Acknowledgement with company name in Chamber eNews and Biz Alerts
- Logo recognition in event advertising
- Showcase exclusive products, services, or a special offer
- Image with direct web link and blurb on program benefits page on Chamber website
- Recognition in promotional social posts throughout the program year

Learn more at go.whistlerchamber.com/spirit

Thank you to our Presenting Partners:



Sponsorship credits are not available for this program.



PARTNER WITH US

SIGNATURE EVENTS



Whistler Excellence Awards

Whistler's annual business and community awards build brands and honour local legends. The Whistler Excellence Awards are our chance to celebrate Whistler's innovators, trailblazers and community cultivators!

Since its inception in 2012, the Whistler Excellence Awards Gala Dinner is an evening dedicated to honouring excellence in the areas of service, innovation, sustainability, outstanding leadership in the arts, business and community service. As a partner, you will be actively supporting and celebrating Whistler's business community and individuals.

Sponsorship opportunities Include:

SOLD OUT

Presenting Partner

- Platinum Dinner Partner
- Reception Partners
- Award Partners
- Entertainment Partner
- Animations/Activation Partner
- Draw Prize Partners
- Gala Partners
- Community Sponsorships

Brand Promotions & benefits include*:

- Exclusive naming rights "Whistler Excellence Awards presented by..." (presenting partner only)
- Tickets to the gala event for yourself and/or clients
- Verbal brand acknowledgement as a partner at the gala event
- Logo recognition on event collateral at the gala event
- Logo recognition on screen during the gala event
- Create a tailored prize giveaway at the gala event
- Logo with direct web link on Chamber website event listing
- Acknowledgement with company name in Chamber eNews
- Logo recognition in event advertising
- Acknowledgement in relevant promotional social posts leading up to, and following the event

Learn more at go.whistlerchamber.com/WEA

*Brand promotions & benefits differ depending on partnership package, and are subject to change. Please note sponsorship credits are not available for this event.



PARTNER WITH US

SIGNATURE EVENTS



Whistler Business Golf Challenge

The Whistler Business Golf Challenge is the Whistler Chamber's premier networking event of the year. Fun and accessible, it is among many events that our Members look forward to every year!

This sell-out tournament hosts around 144 golfers for an 18-hole scramble that includes power carts, après and a variety of prizes from local businesses. With various sponsorship levels and options designed to maximize exposure for your business, get in the game today!

Sponsorship opportunities Include:

- Presenting Partner
- Dinner Host
- Libation Host
- Reception Hosts (Opening Reception or Après)
- Cart Partner
- Hole in One Partner
- The WHOLE Package (includes a hole activation and team)
- Hole Activation Partners
- Door Prize Partners
- Community Sponsorships

Brand Promotions & benefits include*:

- Exclusive naming rights "Whistler Business Golf Challenge presented by..." (presenting partner only)
- Team of four players for yourself and/or clients on the day
- Designated area at the event to showcase your business
- Exclusive activation of one hole on course to showcase your business
- Verbal brand acknowledgement from emcee
- Logo recognition on tables during the après
- Create a tailored prize giveaway to showcase your business
- Logo with direct web link on Chamber website event listing
- Acknowledgement with company name in Chamber eNews
- Logo recognition in event advertising
- Acknowledgement in relevant promotional social posts leading up to, and following the event

Learn more and view full partnership packages at
go.whistlerchamber.com/Golf

*Brand promotions & benefits differ depending on partnership package, and are subject to change. Please note, limited amount of sponsor credits available for this event.

PARTNER WITH US

SIGNATURE EVENTS



Chamber Après Monthly Networking Events

Elevate your business and your Whistler social capital at Chamber Après – where we network with purpose.

Once a month the Chamber partners with a different business to elevate, generate excitement and introduce the Whistler business community to what's on offer for the season ahead.

Each event provides the host business or organization a captive and engaged audience to share a new activity, product or service. From wine-pairing to puzzles, axe throwing to art exhibitions these networking events are built to build connections and yes, cocktails are always a key ingredient.

Each host organizes their Chamber Après event in their own way while the Chamber team manages the registration and spearheads the marketing for your event*

Brand Promotions & benefits include**:

- Personalized event name “Chamber Après: Exploring What’s on offer with...” (host venue & partner only)
- Showcase new products, services, menu, or share updates
- Educate Whistler's business community about your business
- Create a tailored prize giveaway
- Event slider on Chamber website homepage
- Logo with direct web link on Chamber website event listing
- Acknowledgement with business name in Chamber eNews
- Dedicated eNews Biz alert featuring the host business
- Recognition in relevant promotional social posts leading up to, and following the event

With only ten venue host spaces per calendar year, this is one partnership you don't want to miss!

Learn more at go.whistlerchamber.com/apres

*A nominal ticket fee is charged and retained by the Whistler Chamber to cover administration and promotion of each event. **Brand promotions & benefits are subject to change. Please note sponsor credits not available for this event



PARTNER WITH US

SIGNATURE EVENTS



Whistler Business Lunches

Delivering speakers and panels that bring fresh perspectives and real solutions to make business better, these dynamic business lunches will energize and empower you to elevate your business.

Align your organisation with one of our lunches and get your business on the table at one of these special events.

Sponsorship opportunities Include:

- Presenting Partner
- Gold Partners
- Registration Partner
- Door Prize Partners
- Community Partners

Brand Promotions & benefits include*:

- Exclusive naming rights “Whistler Business Lunch presented by...” (presenting partner only)
- Tickets to the event
- Verbal brand acknowledgement from emcee as Partner
- Logo recognition on screen during the event
- Logo recognition on tables during the event
- Create a tailored prize giveaway to showcase your business
- Logo with direct web link on event listing on Chamber website
- Acknowledgement with company name and/or logo in Chamber eNews
- Logo recognition as Partner in event advertising
- Acknowledgement in promotional social posts leading up to, and following the event

Learn more at go.whistlerchamber.com/events

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PARTNER WITH US

WHISTLER BUSINESS ACADEMY



Empowering Success through Education

Unlock the full potential of your business with the Whistler Business Academy—a dynamic hub offering training workshops, online webinars, and engaging in-person events tailored to propel your venture to new heights.

By aligning with the Whistler Business Academy, you'll join an esteemed network committed to fostering a thriving economy and community success. As a valued partner, your organization will enjoy unparalleled visibility and recognition within Whistler's vibrant business ecosystem.

Through strategic collaborations, we offer unique opportunities to showcase your brand's commitment to education, talent development, and corporate social responsibility.

Sponsorship opportunities Include:

- Presenting Partner
- Workshop Series Partners
- Training Partner
- Webinar Partners
- Community Partners

Brand Promotions & benefits include*:

- Exclusive naming rights “Whistler Business Academy presented by...” (presenting partner only)
- Verbal brand acknowledgement as partner at the training, workshop or event
- Logo recognition on training resources and collateral
- Logo with direct web link on event listing on Chamber website
- Acknowledgement with company name and/or logo in Chamber eNews & biz alerts
- Logo recognition as Partner in event advertising
- Acknowledgement in promotional social posts leading up to, and following the event

View all Whistler Business Academy training & courses at
go.whistlerchamber.com/WBA

*Brand promotions & benefits differ depending on partnership package, and are subject to change. Please note, limited sponsorship credits for these events.



PARTNER WITH US

ELEVATE YOUR BUSINESS WITH US



Advocacy in Action Series presented by TD

There is power in the network. Through regular touch points with our Members and a robust annual schedule with our advocacy committee, we keep our finger on the pulse, developing timely advocacy efforts that help elevate Whistler's business.

These sessions are a great chance for Members to discuss important issues, with the format alternating between specific focus topics and general roundtable discussions.

We are proud to partner exclusively with TD on our Advocacy in Action Sessions.

If you have a partnership idea like this one or something new, let us know!

CONNECT WITH OUR TEAM

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in promoting your business with us.

For further information about any of the opportunities you see in this package, or if you have a partnership idea please contact Jacquie McLean, Marketing & Communications Manager;

marketing@whistlerchamber.com or 604.932.5922, ext 961

