



PARTNERSHIP PACKAGES

ENGAGEMENT OPPORTUNITY:
BUSINESS LUNCHES

BUSINESS LUNCHESES PARTNERSHIP OPPORTUNITY

Event name: Business Lunch: Mental Health in the Workplace

Date: Thursday, April 25, 2024

Location: Hilton Whistler Resort & Spa

We know that small business owners and operators are human. Despite your drive and resilience, building, running, and growing a business can take a toll. So how do you ensure your own mental health and the well-being of your team?

The Whistler Chamber have partnered with BDC, Whistler Community Services and the Four Seasons Whistler HR Department to share research, raise awareness, and provide Whistler's business community access to support, and resources to help you do well by being well!

Partner with us and get your business a seat at the table for this interactive, informative and impactful business lunch and panel!

WHISTLER'S BUSINESS LUNCH SERIES

The Chamber's Business Lunches deliver speakers and panels that bring fresh perspectives and real solutions to make business better. With premium business inspiration, these dynamic luncheons leave attendees feeling energized and empowered to elevate their business. Align your organization as a partner to get your business on the table at one of these special events.

OUR MEDIA REACH

- Annual Website views: ~200K
- Social Media Audience: 10K
- eNews active subscribers: ~6K
- Whistler Chamber Membership: ~700
- Event attendance: ~100

TIMEFRAME

The Chamber's communication campaign will begin six weeks prior to the event. with partner brand exposure delivered across multiple channels over the lead up to, during, and following the event.

ELEVATE YOUR BRAND WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information about our other event sponsorship opportunities, including:

- The 2024 Whistler business Golf Challenge
- The Whistler Business Academy
- Speed Networking
- Chamber Apres Networking Series
- The Whistler Excellence Awards
- and more...

Please contact Jacquie McLean, Marketing & Communications Manager;
jacquie@whistlerchamber.com or 604.932.5922, ext 961

Please Note: Member sponsorship credits may only be applied to Presenting partner, Gold Partner and community partner packages only; not applicable for any other partnership package for this event. One credit partner available per partnership tier.

BUSINESS LUNCHES PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER - \$2000

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES



Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Exclusive event naming rights: "Business Lunch: Mental Health in the Workplace presented by..." • Opportunity to play a short (90 second) branded promotional video during the event • Verbal brand acknowledgement from emcee as Presenting Partner • Logo recognition on tables during the event • 1x Branded Banner on stage at event (provided by presenting partner) • Create a tailored prize giveaway to showcase your business products or services • 4x tickets to the event with VIP seating
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber website • Acknowledgement with company name and/or logo in Chamber eNews • 1x banner ad on Whistler Chamber website homepage (to run for two weeks prior to event) • 1x advertorial space in the Chamber eNews issue the week prior to the event • Logo recognition as Presenting Partner in event advertising • Acknowledgement in promotional social posts leading up to, and following the event

GOLD PARTNER - \$600

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal brand acknowledgement from emcee as Gold Partner • Logo recognition on tables during the event • Create a tailored prize giveaway to showcase your business products or services • 2x tickets to the event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber website • Acknowledgement with company name and/or logo in Chamber eNews • Logo recognition as Gold Partner in event advertising • Acknowledgement in promotional social posts leading up to, and following the event

REGISTRATION PARTNER - \$550

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Designated table in registration area to display branded promotional collateral and signage • Logo recognition on tables during the event • Create a tailored prize giveaway to showcase your business products or services • 2x tickets to the event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber website • Acknowledgement with company name and/or logo in Chamber eNews • Logo recognition as Registration Partner in event advertising • Acknowledgement in social posts on the day of, and following the event

BUSINESS LUNCHEES PARTNERSHIP OPPORTUNITIES

COMMUNITY PARTNER - \$250

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none">• Logo recognition on tables during the event• Create a tailored prize giveaway to showcase your business products or services• 1x tickets to the event
Digital Promotions	<ul style="list-style-type: none">• Logo with direct web link on event listing on Chamber website• Logo recognition as Community Partner in event advertising• Acknowledgement in social posts on the day of, and following the event

DOOR PRIZE PARTNER - BY DONATION

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none">• Logo recognition on tables during the event• Create a tailored prize giveaway to showcase your business products or services
Digital Promotions	<ul style="list-style-type: none">• Logo on event listing on Chamber webpage• Logo recognition as Community Partner in all event advertising• Acknowledgement in social posts leading up to, and following the event

CONNECT & PARTNER WITH US

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