



Pictured above: Presenting Partner Beedie Living's team at the 2023 Whistler Business Golf Challenge, Photo by Oisín McHugh Photography

PARTNERSHIP PACKAGES

ENGAGEMENT OPPORTUNITY:
WHISTLER BUSINESS GOLF
CHALLENGE

PARTNERSHIP OPPORTUNITIES

WHISTLER BUSINESS

GOLF
CHALLENGE



Presented by

Beedie / Living

Event name: 2024 Whistler Business Golf Challenge, Presented by Beedie Living

Date: Thursday, May 23, 2024

Location: The Fairmont Chateau Whistler Golf Club

ABOUT THE EVENT

The Whistler Business Golf Challenge is back in full swing! As our premier networking event of the year we are looking forward to hosting Whistler's business community to enjoy an unforgettable day of fun competition and connections on the green! The 2024 Whistler Business Challenge presented by Beedie Living will be held at the Fairmont Chateau Whistler Golf Club, on the land now known as Whistler, which lies in the shared unceded territory of the Skwxwú7mesh (Squamish) Nation and Lilwat7úl (Lil'wat) Nation.

This sell-out event hosts 144 golfers plus a slew of sponsors providing games and challenges, food and beverage samples, and entertainment at every hole. Not to mention, a legendary BBQ Après with awesome prizes from local businesses to follow!

With various partnership levels and options designed to maximize exposure for your business, seize the opportunity to get in the game today!

OUR MEDIA REACH

- Annual Website views: ~200K
- Social Media Audience: 10K
- eNews active subscribers: ~6K
- Whistler Chamber Membership: ~700
- Event attendance: ~160

TIMEFRAME

The Chamber's communication campaign will begin six weeks prior to the event. with partner brand exposure delivered across multiple channels over the lead up to, and during the event.

ELEVATE YOUR BRAND WITH US

We thank you for your continued support of the Whistler Chamber of Commerce and your interest in this opportunity. For further information about our other event sponsorship opportunities, including:

- **Mental Health in the Workplace Lunch & Learn**
- **Chamber Apres Networking Series**
- **The Whistler Business Academy**
- **The Whistler Excellence Awards**
- **Speed Networking**
- **and more...**

Please contact Jacquie McLean, Marketing & Communications Manager; jacquie@whistlerchamber.com or 604.932.5922, ext 961

PRESENTING PARTNER - ON APPLICATION

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Exclusive event naming right "Whistler Business Golf Challenge presented by..." • One team of 4 entry in the Whistler Business Golf Challenge 2024 for yourself and/or clients • 4x tickets to the Apres event • 1x Branded Banner at registration at event (provided by presenting partner) • 3 minute speaking opportunity during the Apres • Designated area at Apres to display promotional material • Verbal brand acknowledgement from emcee as Presenting Partner • Logo recognition on event collateral • Create a tailored prize giveaway to showcase your business products or services • Logo recognition on tables during the Apres event
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • 1x banner ad on Whistler Chamber website homepage in the two weeks prior to event • 1x advertorial space in the Chamber eNews issue the week prior to the event • Logo recognition as Presenting Partner in event advertising • Acknowledgement in promotional social posts leading up to, and following the event

OPENING RECEPTION HOST - \$2,500

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES (UPDATED)

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One team of 4 entry in the Whistler Business Golf Challenge 2024 for yourself and/or clients • 4x tickets to the Apres event • Designated area at opening reception to display promotional material • 1x Branded Banner in opening reception area at event (provided by presenting partner) • Verbal brand acknowledgement from emcee as Opening Reception Partner • Logo recognition on event collateral • Create a tailored prize giveaway to showcase your business products or services • Logo recognition on tables during the Apres event
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Opening Reception Partner in event advertising • Acknowledgement in promotional social posts leading up to, and following the event

APRES HOST - \$2,500

ONE PARTNERSHIP AVAILABLE

SCOPE OF SERVICES

SOLD OUT

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One team of 4 entry in the Whistler Business Golf Challenge 2024 for yourself and/or clients • 4x tickets to the Apres event • Designated area at Apres event to display promotional material • 1x Branded Banner at the Apres event (provided by presenting partner) • Verbal brand acknowledgement from emcee as Apres Partner • Create a tailored prize giveaway to showcase your business products or services • Logo recognition on tables during the Apres event
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in Chamber eNews & Biz Alerts • Logo recognition as Apres Partner in event advertising • Acknowledgement in promotional social posts leading up to, and following the event

THE GOLD WHOLE PACKAGE - \$1,260

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

SOLD OUT

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • One team of 4 entry in the Whistler Business Golf Challenge 2024 for yourself and/or clients • 4x tickets to the Apres event • Your choice of course hole* • 1x Branded sign provided at your course hole • Showcase your products or services by exclusively "activating" one course hole with an interactive tasting, game, friendly contest, tailored prize giveaway or another creative idea • Logo recognition on tables during the Apres event
Digital & Print Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in relevant Biz Alerts • Logo recognition as Gold WHOLE Partner in event advertising • Acknowledgement in promotional social posts leading up to, and following the event

GOLF CART PARTNER - \$1050

ONE PARTNERSHIP AVAILABLE:

SCOPE OF SERVICES

SOLD OUT

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal recognition from microphone as exclusive golf cart partner • Exclusive branding rights on all player golf carts (decals, signage etc.) • Logo recognition on tables during the Apres event • Create a tailored gift or offer to showcase your business products of services
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in relevant Biz Alerts • Logo recognition as Golf Cart Partner in event advertising • Acknowledgement in promotional social posts leading up to, and following the event

THE WHOLE PACKAGE - \$650

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • 2x tickets to the Après event • 1x Branded sign provided at your course hole • Showcase your products or services by exclusively "activating" one course hole with an interactive tasting, game, friendly contest, tailored prize giveaway or another creative idea • Logo recognition on tables during the Après event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in relevant Biz Alerts • Logo recognition as wHOLE Partner in all event advertising • Acknowledgement in relevant promotional social posts leading up to the event

REGISTRATION ACTIVATION PARTNER - \$650

ONE PARTNERSHIPS AVAILABLE: PUTTING CONTEST

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal brand acknowledgement from emcee as Event Partner • 1x Branded Banner in registration area (provided by presenting partner) • "activate" designated area at registration to showcase your products or services • Logo recognition on tables during the Après event • Create and run a tailored contest or prize giveaway at designated area
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in relevant Biz Alerts • Logo recognition as wHOLE Partner in all event advertising • Acknowledgement in relevant promotional social posts leading up to the event

DRINK CART PARTNER - \$650

ONE PARTNERSHIP AVAILABLE:

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal recognition from microphone as Drink Cart Partner • Exclusive branding rights to the course drink cart (decals, signage etc.) • Logo recognition on tables during the Après event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber webpage • Acknowledgement with company name and/or logo in relevant Biz Alerts • Logo recognition as Golf Cart Partner in event advertising • Acknowledgement in promotional social posts leading up to, and following the event

SOLD OUT



COMMUNITY PARTNER - \$250

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal recognition from microphone as Event Partner • Logo recognition on tables during the Après event • Create a tailored prize giveaway to showcase your business products or services • 1x tickets to the Après event
Digital Promotions	<ul style="list-style-type: none"> • Logo with direct web link on event listing on Chamber website • Logo recognition as Community Partner in event advertising • Acknowledgement in social posts leading up to, and following the event

DRAW PRIZE PARTNER - BY DONATION

LIMITED PARTNERSHIPS AVAILABLE

SCOPE OF SERVICES

Channel	Benefits & Recognition
Event	<ul style="list-style-type: none"> • Verbal recognition from microphone as Draw Prize Partner • Logo recognition on tables during the Après event • Create a tailored prize giveaway to showcase your business products or services
Digital Promotions	<ul style="list-style-type: none"> • Logo on event listing on Chamber webpage • Logo recognition as Community Partner in all event advertising • Dedicated social post highlighting your company and prize giveaway • Acknowledgement in social posts leading up to, and following the event

CONNECT & PARTNER WITH US

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