



**Subject:** Be part of the Invictus Games Vancouver Whistler 2025.

Dear Whistler Business Owner,

The countdown is on to the Invictus Games Vancouver Whistler 2025, an international sporting event for wounded, injured, and sick service members and Veterans. The Games use the power of sport to inspire recovery, support rehabilitation and generate a wider understanding of, and respect for, all those who serve or have served their country.

For the first time, the Invictus Games will include six winter adaptive sports, including Alpine Skiing & Snowboarding, Nordic & Biathlon and Skeleton which will be taking place up Whistler from February 10 - 12, 2025, except for Wheelchair Curling which will take place at Hillcrest Recreation Centre in Vancouver).

We're reaching out to invite you to be a part of these life-changing events. Here's how you can get involved:

**1. Display Posters & Decals:**

We invite you to proudly display an official event poster or decal in your store or shop window. By doing so, you'll help increase awareness of the Games, create a vibrant and welcoming atmosphere for our competitors, their Family & Friends, and all supporters, and demonstrate our community's commitment to honoring the unconquered spirit of the Games.

**2. Offer Discounts and Incentives:**

Show your support by providing exclusive discounts/special offers to our Invictus family (i.e. 'Show your Accreditation to receive...'). Whether it's a percentage off purchases, a special menu item, or a bundled offer, your contribution will help provide the best experience for our community.

**3. Provide Freebies:**

Contribute to the community spirit by offering complimentary items or services. A free drink, a small gift, or a free activity will show your support to our valued service members and their incredible supporters, making their time with us as memorable as possible.

**4. Accessibility Improvements:**

Is your business accessible? We can provide a few tips on how to review your business from an accessibility standpoint and make improvements to provide a great experience for all visitors.

#### **5. Specialty Promotion:**

Show your support for the Invictus community in unique and creative ways. Inspirational ideas include:

- Create and feature an Invictus Games Vancouver Whistler 2025 featured drink, treat, ice cream, etc. (i.e. The Unconquered Cookie)
- Create an Invictus Games Vancouver Whistler 2025 display in your store/shop/eatery
- Provide an 'Invictus Games Vancouver Whistler 2025' Special Menu with dishes inspired by the Games for the month of February
- Provide an Invictus Games Vancouver Whistler 2025 viewing party for the sport events and other coverage on your in-house screen

#### **6. Attend the Whistler Sport Competitions:**

All Whistler competitions are FREE to attend! Experience these life-changing events while you cheer on Team Canada and all Nations.

- February 10 – Skeleton at the Whistler Sliding Centre
- February 11 – Nordic Skiing & Biathlon at Whistler Olympic Park
- February 11 – Alpine Skiing & Snowboarding (Novice) on Whistler Mountain
- February 12 – Alpine Skiing & Snowboarding (Intermediate/Advanced) on Whistler Mountain

#### **7. Visit the Whistler Invictus Village:**

February 9-13 from 11am – 5pm, you can enjoy a variety of Invictus activations throughout Whistler Village which will be home to the Whistler Invictus Village There will be activities to engage educate and delight visitors and residents of all ages in unique, fun, accessible and interactive ways, all along the Village Stroll.

- Whistler Olympic Plaza – Winter sport 'try it" and Partner Activations
- Maury Young Arts Centre – Family Fun Zone (face painting, arts & crafts and more!), sport competition viewing
- Village Square – Main Stage Concerts from 2:30pm – 5:30pm daily
- Mountain Square – Partner Activations

#### **8. Gift Cards:**

Provide gift cards/gift certificates that can be used as prize giveaways for our competitors, their Family & Friends and/or our team of amazing volunteers.

## 9. Promoting Your Support

By participating, you'll be showing your support for our incredible competitors on their journey of recovery while gaining visibility among a global audience.

### Sign Up to Support Invictus Games Vancouver Whistler 2025

Please sign up to register your support by December 13, 2024. If you have any questions or need more information, feel free to contact Ryan Myers at the email listed below and visit our website at [invictusgames2025.ca](https://invictusgames2025.ca).

Together, let's make the Invictus Games Vancouver Whistler 2025 an extraordinary event for all and showcase the incredible spirit of Whistler.

[Click Here to Register your Business for FREE and receive your FREE poster and decal.](#)



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**Invictus Games Vancouver Whistler 2025 Presented by ATCO and Boeing | Jeux  
Invictus Vancouver Whistler 2025 présentés par ATCO et Boeing**

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