THE WHISTLER EXPERIENCE®

WE go BIG!

We create **Belonging**.
We **Initiate** with purpose.
We **Go Beyond** every day.

That's the Whistler Experience.







Program Overview
2026/2027

Whistler Chamber

whistlerchamber.com



About The Whistler Experience®

The WE go BIG! program prepares Whistler's workforce for life and work in the resort while setting the stage for exceptional guest service through wellbeing, resilience, and connection. Participants learn that behind every unforgettable guest moment is a team that feels supported, grounded, and inspired.

The program offers online and LIVE customer service training sessions for both front-line staff and leaders, and is designed to create a shared foundation of strong customer service across the community.

By participating in the program, locals unlock exclusive savings at dozens of Whistler businesses. This includes the Whistler Blackcomb Spirit Pass - a reduced season pass - as well as deals on bus passes, groceries, and more.

Available October 2026 throughout August 31st, 2027

Program Facilitator

Whistler Chamber

Presenting Partners

WHISTLER BLACKCOMB

Gibbons WHISTLER SINCE 1979

Resort Partner

TOURISM WHISTLER

The Whistler Experience: WE go BIG!

Program Overview 2026-27

This year's Whistler Experience Program is all about wellbeing at work — caring for yourself so you can better care for others. To reflect belonging and choice, we're offering multiple ways to engage and connect.

How it Works

1 Choose a (qualifying) experience

WE go BIG!	WE go BIG Live	WE go BIG Live	Supervisor Training	Supervisor Training
Online	Buffalo Bills November 18	Rainbow Theatre November 19	SLCC December 1	Online

2 Get awesome perks that keep more money in your pocket!

Locals' Deals:

- ✔ Discounts on transportation, gym, groceries, dining, shops & activities.
- ✔ Discounted Whistler Blackcomb Spirit Pass!

View Benefits

3 Optional Add-on for Businesses

The Secret Shopper Program

- ✔ Get weekly reports on your customer service.

Qualification Options: Training & Events



WE go BIG! Online, On-Demand

Recommended for new and returning staff across all roles

Oct 21, 2026 - Aug 31, 2027

Price: $30

This **online** training program introduces team members to Whistler's culture, service standards, and community values, while offering practical ways to navigate mountain life.

Through shared stories, activities, and the BIG model (Belong, Initiate, Go Beyond), participants learn how to create unforgettable guest moments while staying resilient and connected throughout the season.



WE go BIG! LIVE

Recommended for Whistler newcomers

Price: $30

This **in-person** training brings Whistler's culture, service standards, and community values to life through interactive activities, local voices, and the BIG model (Belong, Initiate, Go Beyond).

Participants experience belonging, build resilience, and leave inspired to create unforgettable guest moments all season.

WE go BIG! Buffalo Bills — Nov 18

WE go BIG! The Rainbow Theatre — Nov 19



WE go BIG Supervisor Training LIVE at the Squamish Lil'wat Cultural Centre

Recommended for supervisors and early managers

December 1, 2026

Price:$60

WE go BIG! Supervisor Training gives Whistler's leaders the practical tools to support their teams, address issues early, and stay steady when the pressure is on, in a way only an in-person experience can.



WE go BIG Supervisor Training ONLINE

Recommended for supervisors and early managers

Online

Price:$60

WE go BIG! Supervisor Training gives Whistler's leaders the practical tools to support their teams, address issues early, and stay steady when the pressure is on, in a way only an in-person experience can.

**GST not included in course prices.*

Program Benefits: Locals' Deals

Those who take part in The Whistler Experience® Program are eligible for exclusive benefits, including the Whistler Blackcomb Spirit Pass. See Below for all the incredible perks!

View Benefits

Whistler Blackcomb Spirit Pass / The Grocery Store / Bus Pass

ALGN Whistler / Canadian Wilderness Adventures / Escape! Whistler / Lost Lake Nordic Trails
Meadow Park Sports Centre / Mountain Skills Academy & Adventures / The Adventure Group
The Callaghan & Journeyman Lodge / Whistler Bungee / Whistler Eco Tours / Whistler Olympic
Park Whistler Sliding Centre / Whistler Tasting Tours / Ziptrek Ecotours / Whistler Racket Club

Alpha Café / Alta Bistro / BBQ Bob's / BeaverTails / Blenz Coffee / Braidwood Tavern / Caramba Restaurant / Cinnamon Bear / Gibbons Apres Pass / Hunter Gather / The Living Room At Pangea Lorette Brasserie / Mekong Restaurant / Naked Sprout Cafe / Tandoori Grill / Wild Wood Café

Advanced Parking / Alpenglow Immigration Canada / Borealis Immigration Law
Park'N Fly / Spicy Sports / Whistler Valley Tours & Charters / Underground Tuning & Cycle Whistler

Audain Art Museum / Laugh Out LIVE!

Blackcomb Springs Suites by Clique / Hi Hostel Cheakamus / Whistler Village Inn & Suites

A Little Bud Cannabis / Amos & Andes / Cool As A Moose / Keir Fine Jewellery / McCoo's Premium Mountain Rentals / Prior Snowboards and Skis
Spiritleaf Cannabis / The Circle & The Circle Kids

Whistler Blackcomb Spirit Pass

One of the benefits of participating in the Whistler Experience Program is access to the Whistler Blackcomb Spirit Pass, a reduced season pass offered by Whistler Blackcomb for nearly 30 years.

The Whistler Blackcomb Spirit Pass is the only season pass available all winter long with no price increases.

- Same perks of the Unlimited Pass
- Only pass available all winter long with no price increase
- 20% off on-mountain food
- 50% off tickets at other Vail Resorts owned & operated properties
- Six 25% off Bring-A-Friend tickets
- Six 25% off sightseeing tickets to share
- Summer 2027 access
- Access to early bird pricing on Bike Park Passes and Day rates all season long for Summer 2027 and more!

2026/27 Whistler Blackcomb Spirit Pass Prices (CAD)

Adult (19-64):	$1,406 + tax
Teen (13-18):	$810 + tax
Senior (65+):	$922 + tax

2026
2027

Whistler Experience stickers

A Spirit Pass and 2026-27 Whistler Experience sticker are required to redeem many benefits. Collect a sticker from the Chamber office.

Don't have a Spirit Pass? *Visit our office to collect a Whistler Experience card so you can access benefits.*

**Benefits are subject to change, especially with seasonal changes.*
***$40 administration fee is required to access Spirit Pass and other benefits.*

How to Register Yourself for The Whistler Experience

+ get your Spirit Pass!



01

REGISTER

Create an account and complete a qualifying course or event (starting from $30) and pay a registration fee ($40).

Go to: **go.whistlerchamber.com/we-login**

02

APPROVAL

Your company administrator will review and approve your pass.

03

RECEIVE WHISTLER EXPERIENCE NUMBER

The Whistler Chamber will email you a unique 10-digit Whistler Experience number ID. You are now eligible for all program benefits and can purchase a Whistler Blackcomb Spirit Pass at a Guest Services location. Further instructions are included in this email.

Not getting a Spirit Pass but accessing other benefits?
Come to the Whistler Chamber office for a Whistler Experience Card.

04

COLLECT PASS

Self-Paid: Take your number to Guest Services to buy your pass.

Company-Paid: Wait for a second email notification (up to 72 hours) saying your pass has been processed and is available at Guest Services.

New pass holders: Create a Whistler Blackcomb account in advance (using your Whistler Experience email) to speed up your visit to Guest Services.

05

COLLECT 2026/27 STICKER

2026
2027

Pick-up a 2026/27 Whistler Experience sticker

Available at the Whistler Chamber office, show it with your Spirit Pass (unless otherwise noted for redemption) to unlock perks offered by participating businesses like discounted transit, grocery savings, and more!

Company Administrator Guide to Whistler Experience

+ offer benefits including the Whistler Blackcomb Spirit Pass!

Role of the Whistler Experience Administrator

- Approve employees for the Whistler Experience program & Spirit Pass
- Designate passes as employer or employee-paid
- Be the primary contact for Whistler Blackcomb Pass Admin Department & employees
- Update credit card details by emailing wbpassadmin@vailresorts.com if passes are company-paid
- Temporarily suspend employee passes if needed

By default, the primary contact of your Chamber account is an administrator. Add new administrators via the Whistler Experience platform's Administrator tab or by contacting **whistlerexperience@whistlerchamber.com**.

01

TELL YOUR EMPLOYEES REGISTRATION IS OPEN

- **If your company is covering training costs:** email whistlerexperience@whistlerchamber.com with employee count, course choice and if you're covering the admin fee ($40). We'll send you pre-paid course links to share with employees and invoice your company directly.
- **If your employees are paying:** let them know registration is open.

02

APPROVE YOUR EMPLOYEES

You'll get an email for any employee pending approval.
Log in at go.whistlerchamber.com/we-login with your regular Chamber member login to approve them.

If your employees are paying for their own pass

- Approve your employee as 'employee pays'. They will receive a Whistler Experience Number they can take to Whistler Blackcomb Guest Services to purchase a Spirit Pass.

If you are paying for your employee's Spirit Pass

- Approve your employee as 'company pays'. Whistler Blackcomb will bill your card on file and their pass will be processed in up to 72 hours. Your employee will receive a notification and can take their Whistler Experience Number to Guest Services to pick up their pass.

If your employees are accessing benefits but NOT purchasing a Spirit Pass

- Approve your employee for "Not a Spirit Pass but other benefits." They can come to the Whistler Chamber office to collect a Whistler Experience Card.

03

REMIND STAFF TO PICK UP THEIR 2026/27 WHISTLER EXPERIENCE STICKER



Staff members can pick up this year's sticker at the Chamber. It verifies current participation and unlocks deals including discounted transit passes, grocery savings, and more. Most providers require a valid pass or card with sticker for redemption.

Brought to you by

Whistler Chamber

Learn More

Thank you to our Partners

Presenting Partners

WHISTLER BLACKCOMB

Gibbons
WHISTLER SINCE 1979

Resort Partner

TOURISM WHISTLER

With respect and gratitude, we operate on the land now known as Whistler, which lies in the shared unceded territory of the Skwxwú7mesh (Squamish) Nation and Líl̓wat7úl (Lil'wat) Nation.

Whistler Chamber